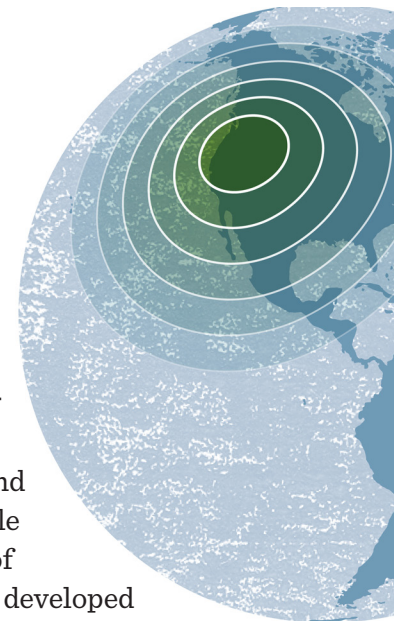


ACCOMPLISHMENTS 2014



LEADING THE WEST COAST ON CLIMATE AND CLEAN ENERGY POLICY

- Climate Solutions and our allies launched a **multi-year, west coast campaign for climate and clean energy action**. We will build public support for, and ultimately pass, strong climate policies in Washington and Oregon, creating a regional bloc spanning from California to British Columbia and inspiring bold action across the continent.
- We helped launch the **Oregon Business Climate Declaration**, now signed by more than 260 businesses calling for state action on energy efficiency, investment in cleaner fuels, advancing renewable energy, and reducing greenhouse gas emissions.
- Climate Solutions also worked with Washington business leaders to launch the **Washington Business Climate Declaration**, with the support of more than 130 companies. The list of businesses signing on to both states' declarations continues to grow.
- We are building broad coalitions in support of **Clean Fuels Standards** in both states, garnering support from business leaders and elected officials. Our portfolio of communications tools in this effort includes the websites *cleanfuelswork.com* (Oregon) and *cleanfuelsjobs.org* (Washington), as well as two online videos on the climate, health and economic benefits of clean fuels.
- We helped launch **Protect Our Energy Future**, a campaign which successfully defended Oregon's strong Renewable Portfolio Standard (RPS). We also fended off a record number of attacks on Washington's RPS.
- Climate Solutions supported the **Risky Business Project** in organizing a series of events in Portland and Seattle featuring former US Treasury Secretary Hank Paulson.

STRATEGIC INNOVATION: MODELING SOLUTIONS FOR A CARBON-FREE FUTURE

- Partnering with the King County-Cities Climate Collaboration, our **New Energy Cities** program conducted two summits with elected leaders from King County and 13 cities to adopt ambitious but achievable carbon reduction goals and a shared set of climate commitments. The program also developed roadmaps to achieve 50 percent carbon reduction by 2030 for the cities of Shoreline, Kirkland, and Issaquah, WA.
- Our **Northwest Biocarbon Initiative** created new tools to improve biocarbon and carbon cycle literacy, including a biocarbon video that conveys the role of natural carbon storage in addressing the climate crisis along with opportunities in the Pacific Northwest to advance biocarbon solutions.
- Our **Sustainable Advanced Fuels** program produced an in-depth study of the rationale for developing sustainable aviation fuels in Singapore, in collaboration with Amsterdam-based SkyNRG. The program also produced a briefing paper about the economic and environmental benefits of a Clean Fuels Standard, and conducted a briefing on that subject.
- We launched **ClimateCast: The Week in Clean Energy Solutions**, a curated weekly synopsis of significant developments in climate and clean energy, distributed to more than 500 email subscribers (climatesolutions.org/climatecast).



BUILDING POWER THROUGH THE CLIMATE AND CLEAN ENERGY MOVEMENT

- Working in coalition with 115 partner groups, Climate Solutions helped lead the charge urging Governor Kitzhaber's administration to deny permits for Ambre Energy's proposed coal export facility at the **Port of Morrow**. Some 86 elected officials from across the region signed a letter to the Governor requesting that a key permit be denied, echoing constituents who submitted more than 20,000 emails and petition signatures and made more than 1,200 calls. On March 8th, more than 500 community members gathered in the rain to urge Governor Kitzhaber to reject the proposed project. Governor Kitzhaber held firm on the issue and the Morrow project has been halted.
- As part of the **Power Past Coal** coalition, Climate Solutions worked with many partner organizations to mobilize more than 600 businesses, 160 elected officials, and 3,000 health professionals to call for a full and thorough review of proposed coal export terminals in Oregon and Washington. Over the course of our campaign, our grassroots base submitted more than 410,000 comments expressing concern about coal exports, and nearly 17,000 attended hearings. As a result of our collective efforts, proposals in Grays Harbor, WA, Port of St. Helens, OR, and Coos Bay, OR, were shelved.
- In October, Climate Solutions and partners helped to bring more than 1,000 people to **oil-train safety hearings** in Olympia and Spokane, expressing concerns about climate, public health, and safety issues with fossil fuel transport.

RAISING OUR PROFILE AND BUILDING ORGANIZATIONAL STRENGTH

- Our 6th Annual Breakfast this spring in Seattle featured keynote remarks from **David Gelber**, co-creator of Showtime's *Years of Living Dangerously*, alongside remarks from Governor Jay Inslee. WA State Representative Joe Fitzgibbon was our special guest speaker at our Annual Reception in Olympia.
- Our **350 Club** major donor appreciation receptions and telephone briefings featured experts and compelling speakers, giving Climate Solutions' Giving Circles opportunities to learn in greater depth

about the problems and solutions we are working on. 2014 events included our annual "State of the Union" discussion, updates on the West Coast Climate Campaign, and a first-hand recap of the People's Climate March.

- Climate Solutions' Washington State Director **Jessica Finn Coven** was honored as one of "Four Under Forty" top clean energy leaders by the NW Energy Coalition. The Blue Green Alliance Foundation honored Senior Policy Advisor **KC Golden** and Washington State Labor Council President Jeff Johnson with "Right Stuff" awards for their work to promote a sustainable environment and economy.

COMMUNICATING WHAT'S AT STAKE

- This summer we launched a new and improved website at ***climatesolutions.org***, to better highlight our campaign and program priorities through a clean, mobile device-friendly interface and streamlined access to key information. We also brought new energy to our outreach via social media channels; "likes" on our Facebook page reached 5,000 in February and are on track to pass 10,000 by the end of this year.
- Our **Solutions Stories** project delivered the good news—sharing profiles of inspired individuals, vibrant organizations and innovative projects, through stories demonstrating how solving the climate crisis and building economic prosperity go hand in hand. Standout stories this year included *A Clean Burn*, *Sunnyside Up!*, and *Renewing Brew*.
- This year, we garnered **key news coverage of fossil fuel industries on the run**. We generated regional and national coverage of communities on the frontlines of the battle against coal export in the Northwest, the economic uncertainty of coal, and the growing danger of oil transport by rail. Climate Solutions analysis, perspectives, and voices were reflected in regional and national newspaper coverage, radio, television, and documentary film.
- We elevated Climate Solutions' core narrative – **We Can, We Must, We Will** – to top audiences. In 2014, we successfully placed our voices and those of our allies in key regional opinion media, elevating information on climate impacts as well as advocacy for clean energy solutions.