

converse on climate

Talking about climate can be hard, but it's important. The more folks talk about it, the more they support solutions. Here are some tips on how to make those conversations flow.

Take the temp with the weather. Weather is not climate—but it's an easy topic to see where folks are at.

Acknowledge anxiety. We avoid the topic because it's scary and we feel powerless. Name that fear and the problem we face, and the other person will likely feel less anxious.

Connect personally. People are motivated to solve a problem if they feel personally affected by it. Connect with someone about local impacts we're seeing, but don't get stuck there! Solutions are the most important part of your story.

Solutions, solutions, solutions. Wind and solar energy are highly popular, but people don't necessarily see solutions happening. So talk up what you're excited about, especially great things happening in our communities.



Try and try again. Big oil is invested in our cynicism—let's invest in hope and determination instead. Some won't want to talk about climate... but you'll find that many others do. There's nothing inevitable about the climate crisis—we can turn this around. Make your hope infectious!

...engage on climate

Everyone, including you, can make a difference in the fight for climate progress!

Make sure you're receiving messages from Climate Solutions, including **action alerts** and the latest clean energy success stories in our biweekly **ClimateCast** digest.

Sign up at climatesolutions.org/engage

Connect with us on social media:

facebook.com/climatesolutions

twitter.com/climatesolution



climate solutions

climatesolutions.org