


# Washington Voter Views of Climate Change, Clean Energy, and Initiative 1631

*Key Findings from a Post-Election Survey of Washington Voters Conducted November 6-14, 2018*


*(excerpts)*




OPINION  
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& STRATEGY

220-5289

## Methodology



- ✓ 1,216 interviews with November 2018 voters in Washington state
- ✓ Conducted November 6-14, 2018, online and via landline and cell phones
- ✓ Margin of sampling error of +/-2.8% at the 95% confidence interval; +/-4.9% for each one-third sample
- ✓ Due to rounding, some percentages do not add up to 100%
- ✓ Selected comparisons to prior statewide research
- ✓ Selected data from voters in “red-to-blue” legislative districts from 2018 (LDs 5, 10, 26, 28, 30, 42, 44, 47)



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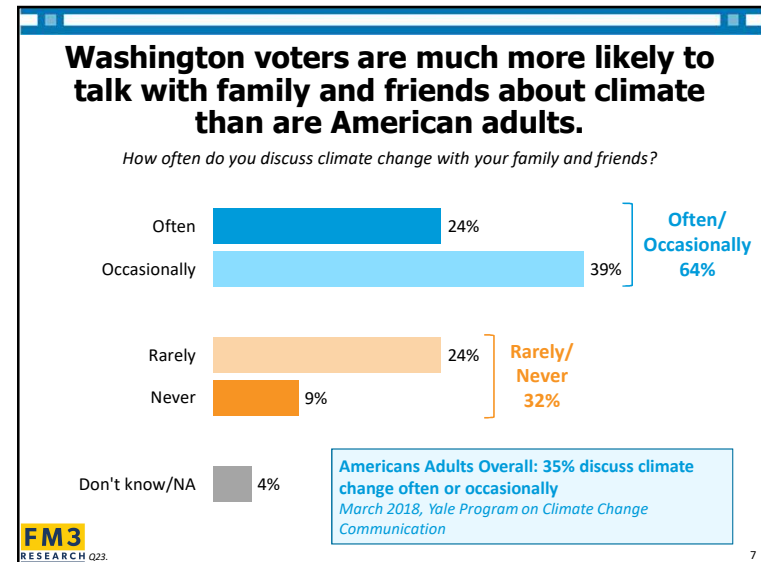
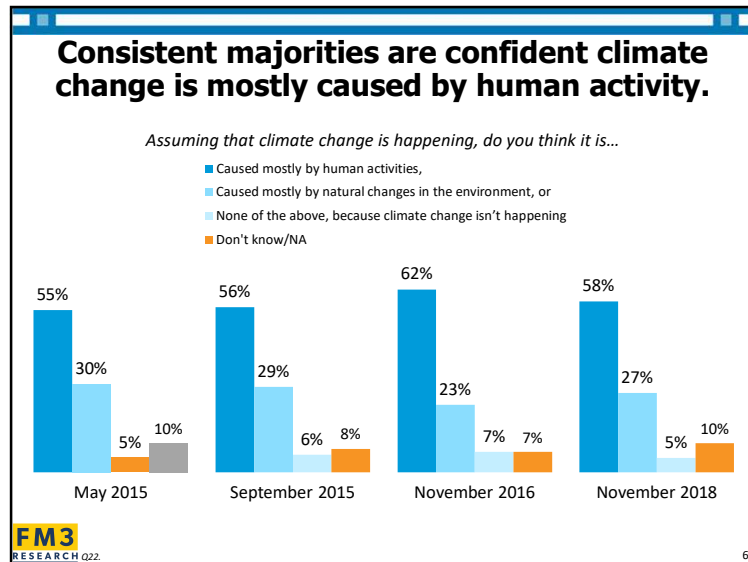
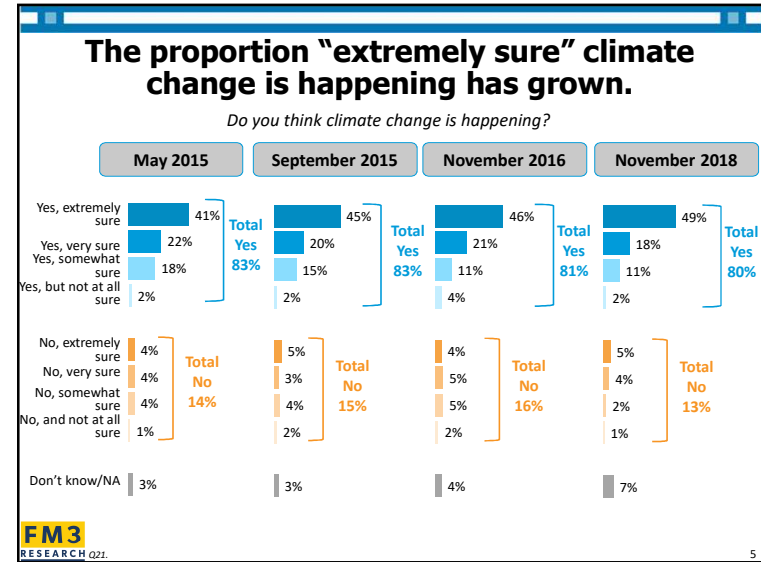
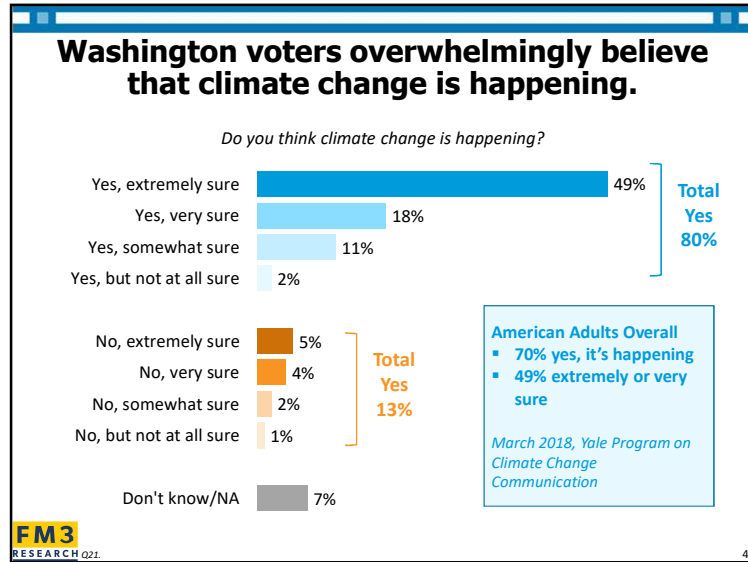
# Support for Climate Action in Principle

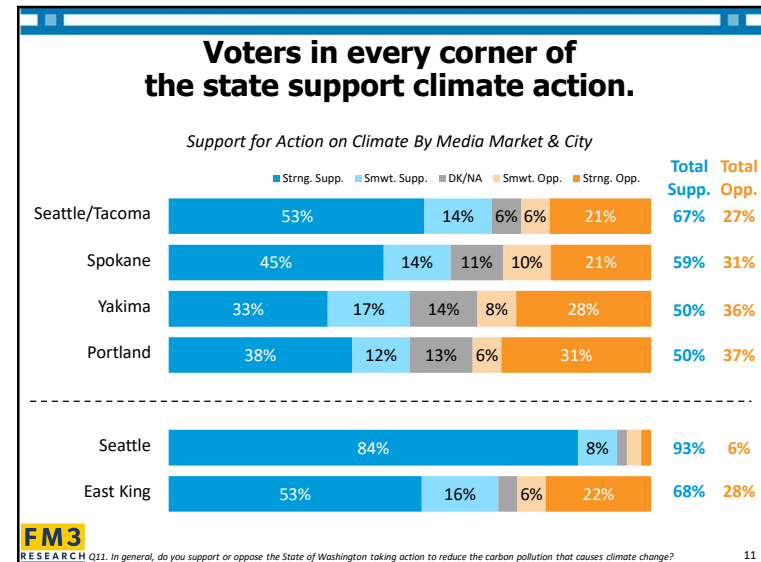
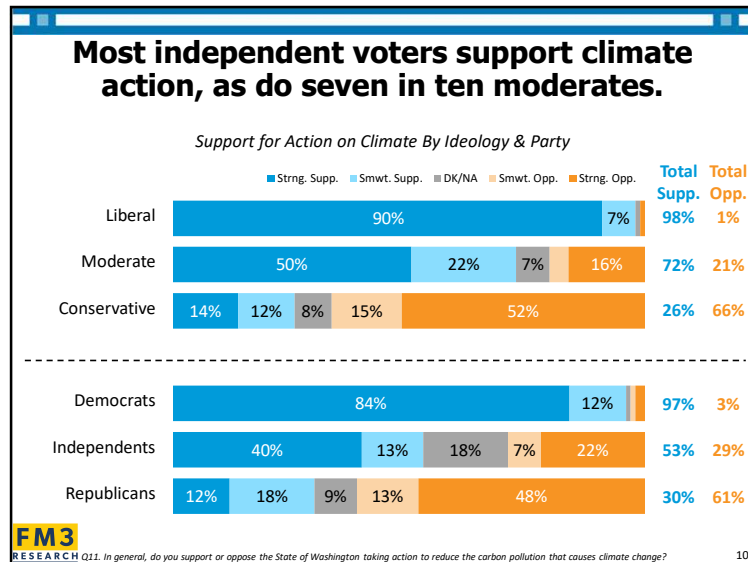
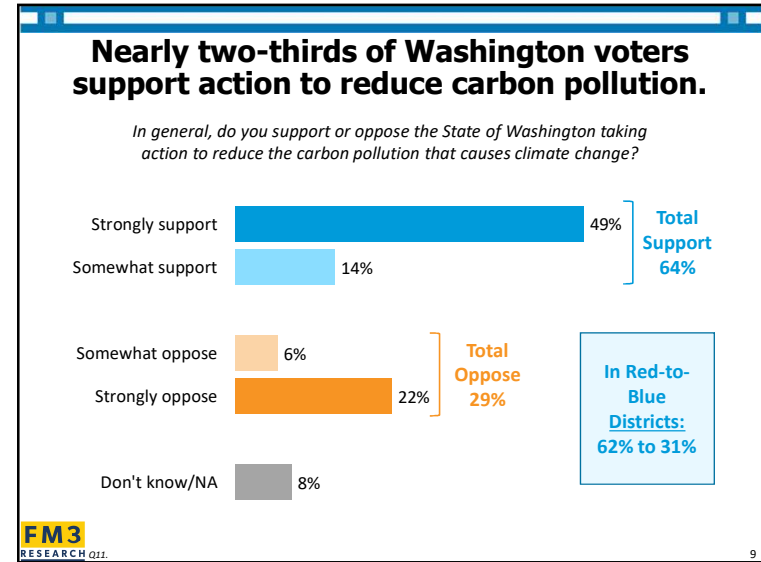
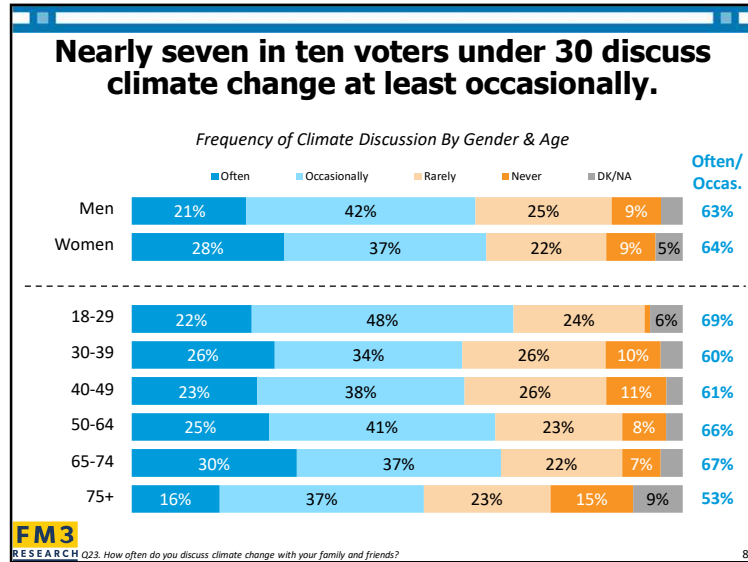
## Majorities support action on climate change or clean energy even if they opposed I-1631.

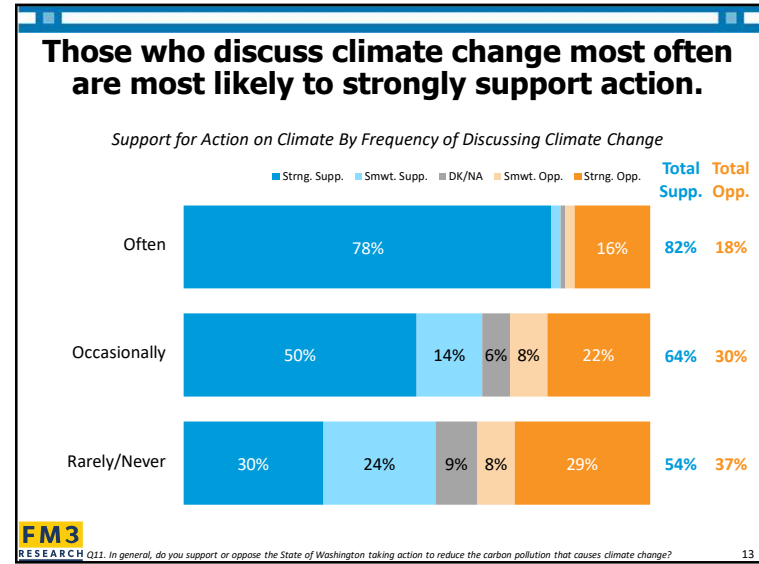
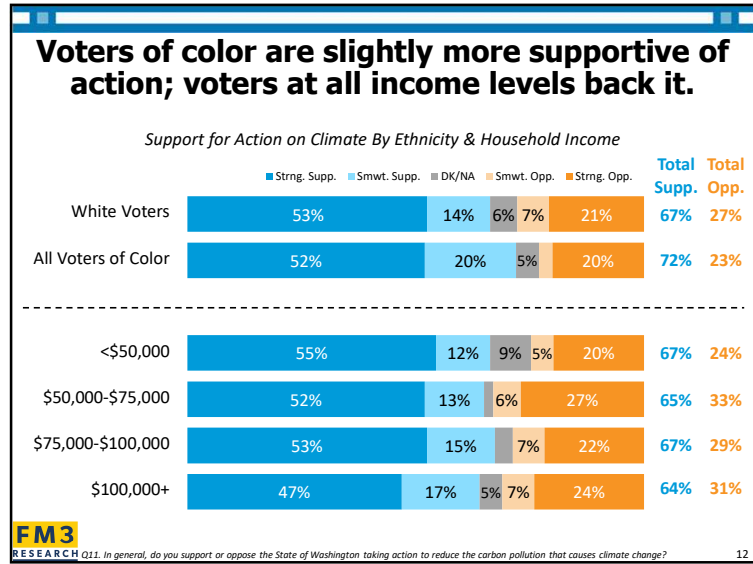
*I am going to read you three statements about Initiative 1631. After I read them, please tell me which statement comes closest to your personal opinion, even if it is difficult to choose.*

	Fighting Climate Change	Increasing Clean Energy Use
Initiative 1631 represented a sensible step forward in _____.	34%	34%
Initiative 1631 was too flawed; I support action on _____, but wanted to wait for a better measure.	29%	34%
Washington State does not need to take additional action on _____, and I opposed Initiative 1631.	27%	24%
All/None/Don't know/NA	11%	9%


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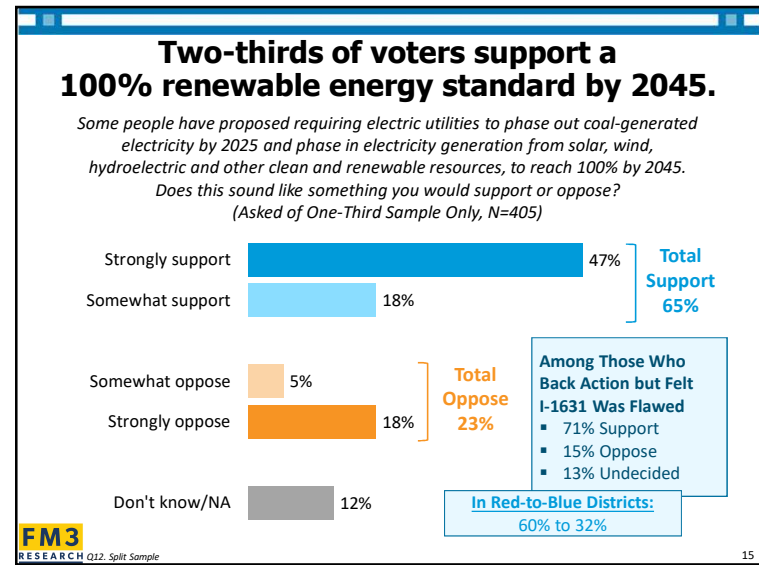


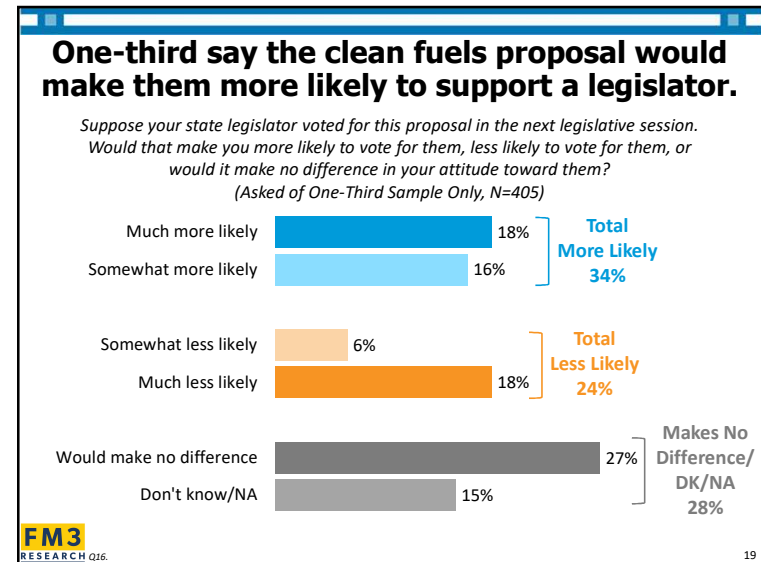
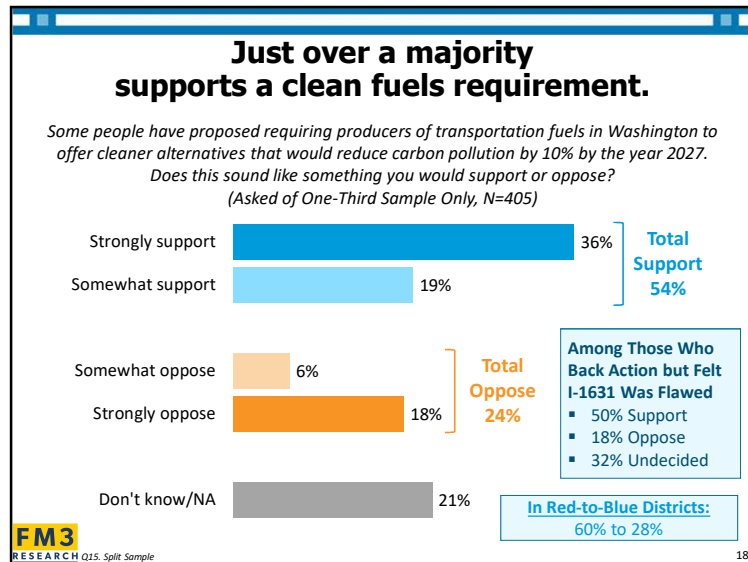
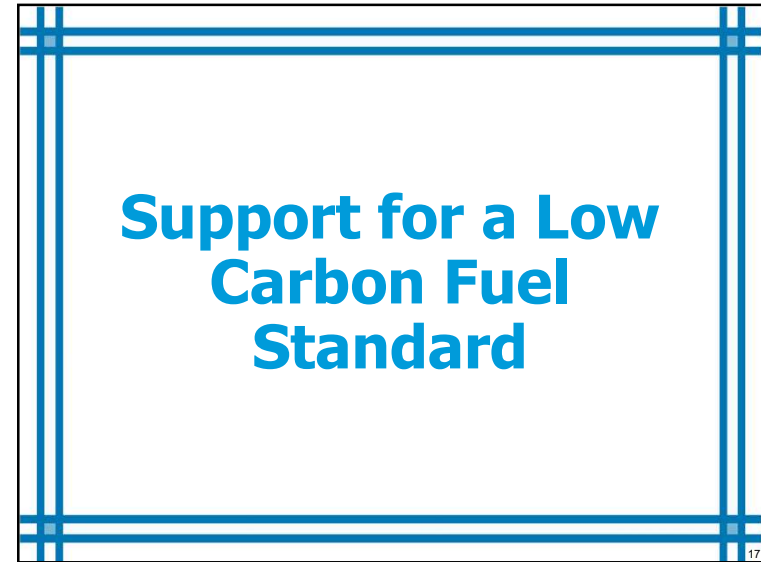
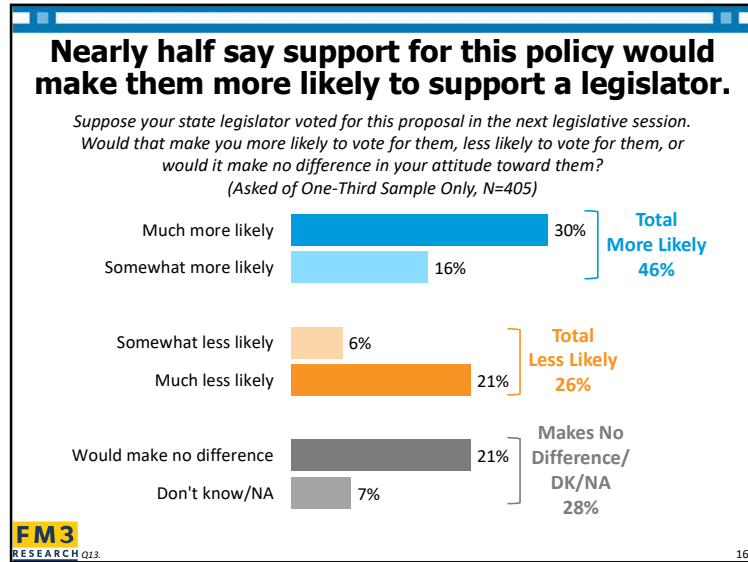




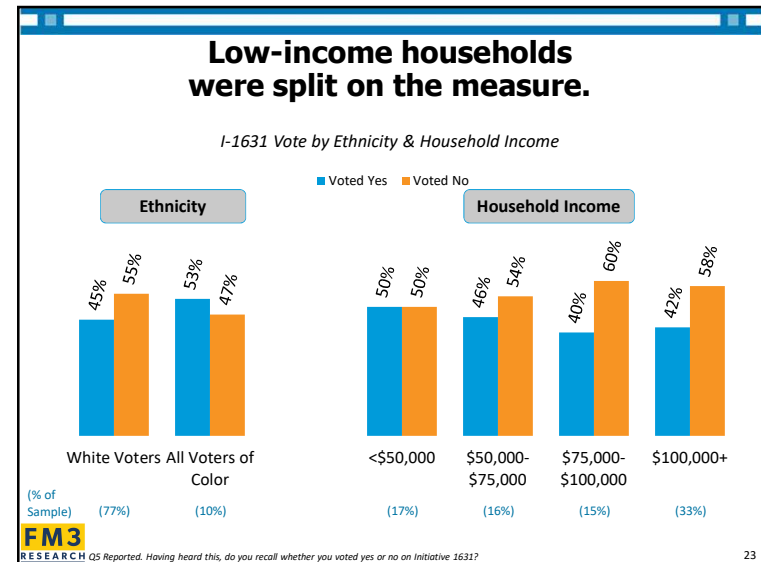
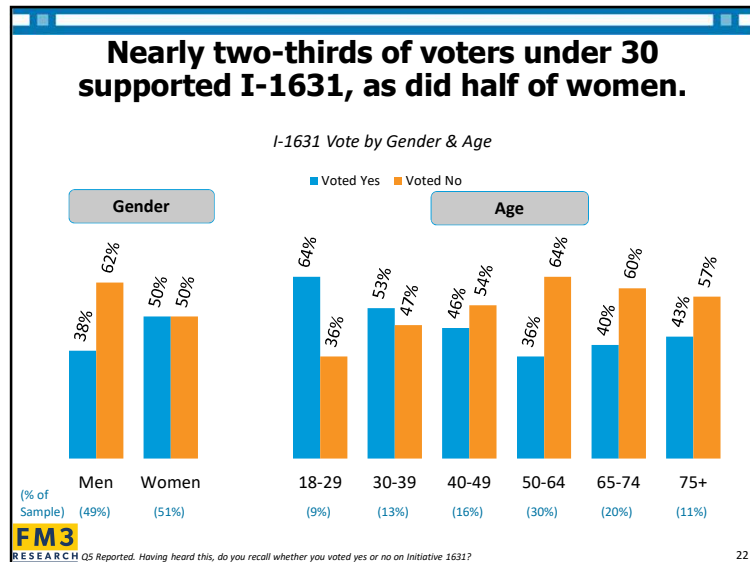
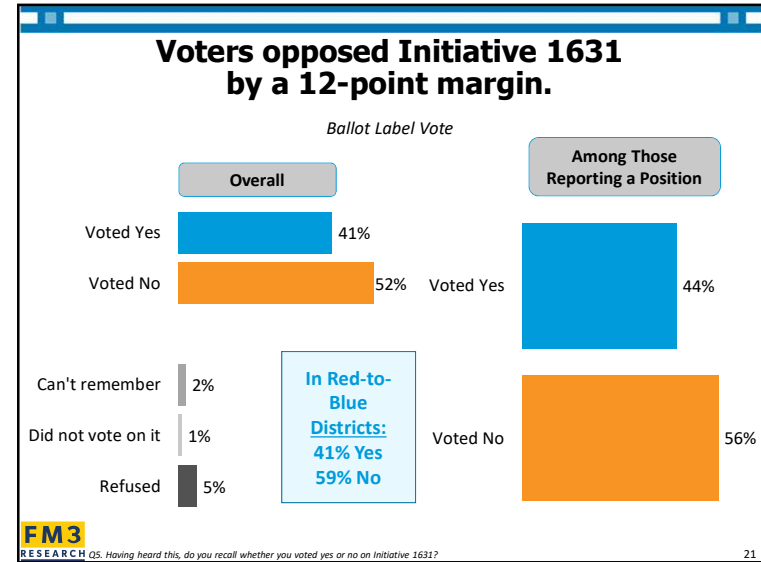
# Support for 100% Clean by 2045

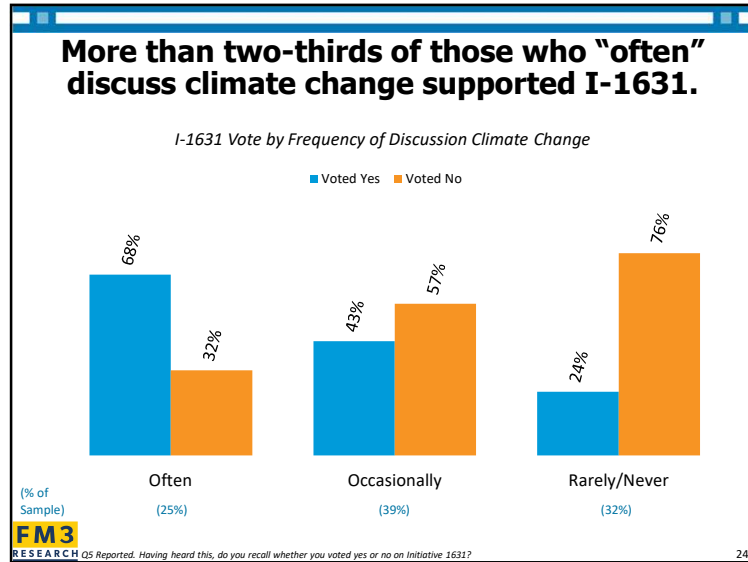
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# Patterns of Support for Initiative 1631





# Conclusions

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- ### Conclusions
- ✓ While Washington voters rejected Initiative 1631, they continued to overwhelmingly believe that climate change is real and that further action is required.
  - ✓ Supporters wanted some kind of action on climate change and for polluters to be held accountable, while opponents feared consumers would pay an "energy tax" with revenues overseen by an unaccountable board.
  - ✓ There is little evidence that exemptions for specific businesses were a major source of opposition to the measure.
  - ✓ Even many voters who opposed I-1631, however, continue to support action to address climate change and increase clean energy use.
  - ✓ Two-thirds back a shift to 100% clean energy generation by 2045, and nearly half say this policy would influence them to support a state legislator. This support holds up well in the face of messaging.
  - ✓ Clean transportation fuels and modified carbon tax proposals also generate majority support.
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